

CODEBREAKERS SPONSORSHIP AND ADVERTISING

The cost of the screening is \$5000.00 and entails the following budget items:

Movie accompanied by Producer:	\$2500.00
Venue	\$300.00
Advertising (radio/flyers)	\$600.00
250 - Programs 8.5 x 11.5 pages	<u>\$1600.00</u>
TOTAL	\$5,000

Sponsorship

There are four level of sponsorship:

Level 4 – Megabyte	\$100 - \$300
Level 3 – Gigabyte	\$301 - \$500
Level 2 – Terabyte	\$501 - \$1000
Level 1 – Petabyte	\$1000 or more

Sponsorship Benefits:

Sponsor's logo will be displayed on:

- Sponsor's page on our website with a link to there website
- Sponsor's page of the program that will be passed out to audience members
- DVD loop that will be played prior to the screening (as audience enters the auditorium)
- 20 x 30 easel-mounted poster outside the auditorium where audience members register

Petabyte sponsors

will be listed on flyers and posters and mentioned on radio spots. All sponsors will be receive a certificate of appreciation and Petabyte sponsors will receive a plaque to be awarded to them by the Executive Producer at the screening.

Placing an Advertisement

A 10-page program will be given to the audience members and to all sponsors. The program will contain:

- Information about Alan Turing
- Information about the CODEBREAKER movie and STORY Productions
- Information about NEOACM
- Sponsor Page (listing all sponsors by their level)
- Ads

Ad sizes:

- Full Page \$100.00
- $\frac{3}{4}$ Page \$75.00
- $\frac{1}{2}$ Page \$50.00
- $\frac{1}{4}$ Page \$25.00

Payment Information:

To make a donation or place an ad by check, please fill out the form and send to:

Northeast Ohio ACM Professional Chapter
c/o Youngstown State University Computer Science Dept.
One University Plaza
Youngstown, Ohio 44555

Make the check payable to: Northeast Ohio ACM Chapter

To make a donation or place an ad by credit card, please visit our website: www.neoacmchapter.org. Click the "Donate" button on main page.